FOUNDERS DAY CHALLENGE
AMBASSADOR TOOLKIT

Take these simple steps to become an Ambassador this Founders Day:

1. Go to www.hartford.edu/FoundersDayChallenge

2. Click on “SIGN UP or LOG IN” under the “Advocates Tab” below the video.

3. Fill out your information and click “SIGN UP”. You can also register with your Facebook account by clicking on the “Sign up with Facebook” link.
4. Once complete, check your email for a message from Give Campus to activate your account. Click on the “Confirm my account” link.

![Confirm my account email]

5. Return to www.hartford.edu/FoundersDayChallenge

6. You are now logged in and will be provided with a unique giving link. By sharing this link with alumni, colleagues, and friends you will be able to track the direct impact your outreach has on the Founders Day Challenge!

**You can find your link in a number of places:**

a) **On the Founders Day Challenge homepage.** Click on the Advocates tab and copy your link to be shared on social media and through personal email outreach.

![Founders Day Challenge homepage]
b) **On the GiveCampus thank you page.** This page will pop up as soon as you confirm your Founders Day Challenge gift!

![Thank you page](image)


c) **In your confirmation email.** Once you make a gift, you will get an email from GiveCampus with your gift information and unique giving link.

Be sure to come back to the GiveCampus Founders Day Challenge advocates tab throughout the 48 hours to see how your outreach is helping us reach our goal!